

November 2015

Dear Library Customer,

What an amazing time in the history of our community, county, and state! While historians and re-enactors from across the Midwest recently gathered to feast and remind us how local waterways and early economic collaborations were essential to the development of this territory, modern industries and businesses worldwide are deciding to make today's county their new home.

Thanks to your support, generosity, and collaborations, the East Branch building now rises on the horizon just beyond I-65 and McCarty Lane. It's a modest building encompassing 14,000 square feet. As construction workers hurry to beat winter weather, our focus shifts to furnishings, technologies, and customer services.

In keeping with our county's reputation as a hard-working, tech-savvy community, your Tippecanoe County Public Library (TCPL) rises to the challenge of helping people of

all ages access and implement a variety of worldwide resources and multifaceted digital technologies.





You and many who receive this letter are probably among our 97,000 registered TCPL users. If you checked out some new downloadables in 2014, you are part of a 125% increase in usage. You might have been one of over 40,000 reservations in The Portal technology center. Maybe you used the Internet at TCPL (140,000 log-ins in 2014) or asked some of the 86,000 reference queries?

We hope you joined over 32,230 people who attended library or participated in some of the 1,300 events in TCPL public meeting rooms. Perhaps your checkouts were part of TCPL's annual book circulation – more than 1.5 million items. However you used TCPL in 2014, we thank you!

Developing and funding the East Branch by incorporating what you and other customers value has proven successful in other

Response Form					
I am enclosing my gift of:  □\$500 □\$100 □\$75 □\$50 □Other \$	Card Number	Exp. Date			
Payment Information:		On Visa and MasterCard, you will find the card ID as the last three (3) numbers on the back of your card.			
□Check enclosed made payable to: TCPL Foundation. □Credit Card: □Visa □MasterCard	Signature	(Over, please)			
	E-Mail Address (help us update o	ur files)			

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Gifts to the Tippecanoe County Public Library Foundation are fully deductible as charitable contributions for income tax purposes.

TCPL libraries. It also exemplifies how your library continues to be frugal and resourceful.

A well-equipped youth area for preschool-to-grade-12-needs is essential. We envision active learning areas for early literacy development, collaborative study spaces for school assignments, and comfortable seating for relaxed reading.

A digital arts suite will be used for collaborative portfolio development, multimedia publishing, job and career hunting, and original production projects. Hobbyists will enjoy free access to leading online resources, many of which include educational videos.

Your gift will secure the funding for the first free public-meeting space in the eastern part of our county. With a multimedia projector and adaptable furnishings, this space will accommodate up to 100 people engaged in a variety of activities.

Several local and national organizations already have endorsed the new branch. Donations include land from Timberstone Homes, generous gifts from the Friends of TCPL, The TCPL Foundation, and The Olson Endowment Fund/The Community Foundation of Greater Lafayette. Additional donations came from The Alfred J. and Dorothy N. McAllister, Old National Bank, and SIA Foundations. Corporate gifts include Kroger, Lafayette Bank & Trust, The Mejier Corporation, Wabash National, and Tipmont REMC Operation Round Up. Over 170 individual donors donated more than \$20,000. Estate gifts from Anna Akeley and Robert Mertz also demonstrate the community's commitment to your library.

As the Indiana bicentennial approaches, we are optimistic about the future. Local ways of living and working may change, but the human desire for enriching literature, new technologies, improved competencies, and personal growth will continue.

There are many ways to show your support for this new library branch. Please indicate your plans for this year's gift on the response card below. Your donations are essential to our library's future!

Yours sincerely,

Tony Albrecht, President Tippecanoe County Public Library Foundation Jos N. Holman, County Librarian Tippecanoe County Public Library













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Invest in our community's future by building the Library Foundation's investment at The Community Foundation of Greater Lafayette.

Grants to the library from the interest on these investments will fund innovative library programs in the future.



My gift is a memorial / honorary (circle one) for:

Tippecanoe County Public Library Foundation 627 South St, Lafayette, IN 47901-1470 www.tcpl.lib.in.us/foundation | (765) 429-0101 Please make check payable to TCPL Foundation

	My gift is to	be used	wherever	the	need	is grea	itest.
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 $\square$  My gift is anonymous.

☐ I/we have provided for the Library Foundation in a will or trust agreement.

Leading Philanthropy ~ Enriching Lives